

Why Western Nova Scotia?



Fisheries

Growing Region ranked #1 in export growth of food, beverages

A globally renowned fisheries region. A highly developed ecosystem of over 1,100 companies including Marine Stewardship Council certified fisheries and niche producers providing premium produce to global markets

Tap into a wealth of natural resources

Western Nova Scotia provides unparalleled greenfield opportunities in fisheries

Part of Canada's Ocean Supercluster

Creative entrepreneurs in health foods, agri-foods, nutraceuticals, pharma, energy, fishing vessel technologies, alternative fuels, advanced manufacturing technologies, safety upgrades

Low competition environment with few recyclers /processing of waste resources in the region

Under-capacity in cold storage with over 1,100 fish harvesting and processing companies

Artificial ecosystem development inland systems such as closed aquaculture and fish hotels



A world-class fisheries industry R&D network

- Canadian Fisheries Research Network at Université Sainte-Anne
- Laboratory for Innovation in Science and Industry at Université Sainte-Anne
- NSCC Applied Oceans Research team
- Atlantic Canada Opportunities Agency - Springboard: Innovation Mobilization Program

An evolving bio-science led fisheries industries ecosystem

- Prime access to marine bio-processing and bio-product opportunities
- Significant raw materials supply for low and high value products
- Emerging Aquatic Sea Plant Cluster, e.g. Acadian Seaplants
- Abundant natural resources with R&D driven companies

Innovation in Boat Building

- A specialized boat building industry that combines tradition with innovation in new materials and processes
- Depth and breadth in the supply chain with fabrication, advanced materials and parts. Manufacturers provide an array of vessel sizes and uses from commercial to recreational

Western Nova Scotia – top ranked Compared to closest competitors

- #1 in the proportion employed in manufacturing at 15.06%
- #1 in company specialization in boat building, engines/turbines and passenger/cargo water transportation
- #1 in boat building attractiveness index
- #1 in specialization in clinical trials
- #2 in patent specialization in stem cells

Source: fDi Intelligence from the Financial Times

Talent

- Stable and loyal labour force
- Over 700 students enrolled in specialist fisheries and aquaculture and related programs

Competitive Advantages

- Local knowledge bank of expertise in fisheries comprising 1,190 companies, R&D institutions, business support, and industry associations
- Ideally located to exploit CETA

Market Access

- Immediate proximity to Canada's Ultra Atlantic Gateway in Halifax with multi-modal market access to more than 150 countries, closest major continental North American link to the EU
- Access to major markets: a million in the province and 135 million in North Eastern U.S. within a day's drive. New York and Boston within 1-3 hour flights, Portland, ME, 4 hours by Ferry

Get in touch

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